



Express Mail No. EV336676003US

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF: JEFFREY P. BEZOS *ET AL.*

APPLICATION No.: 09/437,815

FILED: NOVEMBER 10, 1999

FOR: **METHOD AND SYSTEM FOR ALLOCATING  
DISPLAY SPACE**

EXAMINER: JEFFREY D. CARLSON

ART UNIT: 3622

CONF. NO: 8505

**Amendment Under 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The present communication responds to the Office Action dated March 9, 2004 in the above-identified application. Please amend the application as follows:

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